

Your program is working. *Let's prove it in four weeks.*

You hand me one program. I hand you back the evidence packet your next grant, funder report, or board meeting is going to ask for — written so people who don't live in spreadsheets can read it. That's the Evidence Sprint.

\$1,500^{flat}

EVIDENCE SPRINT · ONE PROGRAM

Four weeks, start to handoff.
Two conversations on your end.
No hourly billing. No scope creep.

4

WEEKS, FIXED

2

CONVERSATIONS, TOTAL

22,194+

YOUNG PEOPLE WHOSE
IMPACT WE'VE MADE
VISIBLE

6

YEARS OF CLIENT DATA
OPERATIONALIZED

WHAT YOU GET

- ◆ **A one-page logic model** — inputs, activities, outcomes, and the assumptions connecting them, for the program you choose.
- ◆ **Validated pre/post measures, set up to run** — matched to your program (PHQ-A, GAD-7, Rosenberg Self-Esteem, MSPSS, and an adapted Beck Hopelessness Scale as appropriate), configured in the tools you already use.
- ◆ **A two-page outcomes summary** in plain language, with equity-disaggregated framing built in, ready to paste into a grant narrative or board report.
- ◆ **A short "what next"** — what to measure during programming, not after, so next year's evidence builds itself.

HOW IT GOES

- Week 1** We talk for an hour. You tell me about the program; I ask the questions.
- Weeks 2–3** I build. You answer the occasional email and otherwise do your job.
- Week 4** We talk for 45 minutes. I walk you through the packet and hand it off.

Two conversations. That's the whole ask.

Dr. Erica L. Tartt, PhD — quantitative methodologist (UC Santa Barbara) and evaluation partner to NAMI Franklin County and ArkBuilders Inc., including the NAMI Franklin County × OhioMHAS Black Youth Suicide Prevention Initiative. Co-author on a peer-reviewed methods paper in *Psychological Methods* (2023). Twenty years on one question, from the classroom to the doctorate: how do programs that work get to prove it?

Ready when you are.

erica@measurementally.com

614.647.4554

Columbus, Ohio